



STRATEGIC PLAN 2016-2020

ENRICHING LIVES THROUGH A LIFELONG LOVE OF NETBALL

Mā te arohanui ki te poitarawhiti e whanake ai te ora o te tangata

NETBALL MAINLAND CULTURE

OUR VISION

Enriching lives through a lifelong love of Netball

OUR MISSION

To lead, empower and support the delivery of best practice throughout the Netball Mainland Zone

OUR VALUES

- **One team** – stronger together, family, one direction, one Zone
- **Proactive** – brave, innovative, ambitious, embrace change
- **Integrity** – respectful, loyal, transparent, honest
- **Excellence** – best we can be, best practice, accountable, exceed expectations

OUR PILLARS

- Community Netball
- Performance Development
- Franchise
- Commercial/Finance
- Leadership and Governance

OUR STRATEGIC GOALS

GROW

Growth and lifelong participation in Netball

This will be achieved through:

- Development and support of targeted participation programmes for example; FutureFerns Netball
- Development programmes for players, coaches, officials and volunteers
- Support for the targeted development of Netball facilities/courts across the Zone
- Supporting Centres to develop plans that are individualized to build capacity and capability

CONNECT

Mainlanders connect with Netball

This will be achieved through:

- Promoting our Netball brands across the Mainland Zone
- Effective communication at all levels
- Engage and seek feedback from stakeholders and implement change where required
- Maintaining open and effective relationships with stakeholders, community, sponsors and funders
- Community engagement

WIN

Develop and maintain a culture of success by supporting athletes, coaches, officials and volunteers to achieve to their full potential

This will be achieved through:

- Clear performance and development pathways are available
- Implementation and support of one integrated HP system throughout Netball in NZ
- A competition structure that supports and aligns with our player, coach and officials development pathways
- Provision of best practice in HP facilities, services and personnel
- Exhibit High Performance behavior 24/7

SUSTAIN

A strong, sustainable Netball system across the Zone

This will be achieved through:

- Building commercial capability, capacity and sustainability
- Attracting and retaining high caliber people in roles at all levels
- Development opportunities are made available

- HR policies and procedures are in place and are effectively utilised
- Administered and governed efficiently and effectively
- Fun and fulfilling experiences



We live this game.